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S C L / É L C

STUDIES IN CANADIAN LITERATURE
ÉTUDES EN LITTÉRATURE CANADIENNE

Special Issue

**CANADIAN LITERATURE
AND THE
BUSINESS OF PUBLISHING**

Co-Editors

**John Clement Ball
Jennifer Andrews**

2000

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WE INVITE ARTICLES that offer a critical analysis of the relations between anglophone or francophone Canadian literature and the publishing industry, both at home and abroad. Essays with a historical or contemporary focus are equally welcome, as are those of a polemical or prophetic nature (providing they are well argued and fully supported). Articles may have a broad focus or take a narrower, case-study approach.

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- the role of government policies, funding agencies, and/or trade association
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- comment les différents genres littéraires sont traités et reconnus par les éditeurs
- le rôle de l'édition dans la formation du canon
- les contributions particulières de certaines presses, maisons d'édition, directeurs de collections et d'ouvrages ou d'imprimeurs
- le rôle des journaux, revues et magazines canadiens et québécois
- l'établissement d'anthologies, d'histoires de la littérature ou de livres de référence
- l'influence de la commercialisation, de la publicité et/ou des agents littéraires
- les goûts et les tendances dans la conception et la mise en marché des livres
- le rôle des critiques de livres, des prix littéraires et/ou des listes de best-sellers
- l'impact des éditeurs étrangers et des droits d'auteur
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