

## Front Matter

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# Journal of Comparative International Management

## Statement of Purpose

The *Journal of Comparative International Management* is a refereed journal devoted to publication of high-quality articles in the field of comparative, international management for advancing understanding of organizations and management practices around the world through theoretical and empirical research.

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# Journal of Comparative International Management

Volume 19, Number 1

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## Editor's Notes

This is a special issue of the *Journal of Comparative International Management* which carries six papers selected from 190 papers submitted by authors from 17 countries to the 15<sup>th</sup> International Conference on Sustainability and Competitiveness in Business (SICB) held at the Al-Zaytoonah University of Jordan (Amman, Jordan, April 18–20, 2016). The papers included in this special issue were selected by the guest editors based on the results of a double-blind review process and their own readings of the papers.

The papers cover a wide landscape ranging from implications of the Arab Spring for international marketing in specific reference to Jordan and Iran; creation of sustainable competitive advantage in Batik industry in Banyumas region of Indonesia; comparative study of corporate social responsibility between publicly-listed and privately-held companies in 31 countries from around the world; issues in net neutrality and information access in the U.S.A. and India; effect of high quality relationship on innovative work in the pharmaceutical industry in Pakistan; and acceptance of new information technology in e-commerce by travel agencies in Jordan. These papers thus truly capture the scope and interest of the journal audience.

This publication is the result of a unique joint-venture between the *Journal of Comparative International Management* family and the Faculty of Economics and Administrative Sciences of the Al-Aytoonah University of Jordan, the host of the 15<sup>th</sup> SICB Conference. This project was initiated, implemented and brought to fruition by the joint efforts of Professor Mohammad Elahee, the Associate Editor of the *Journal*, Professor Saad Ghaleb Yaseen, and Professor Saeb Farhan Al Ganideh, the Chair and Co-chair of the SICB. It has been a privilege and an honor to work with all three of you on this project. My sincere thanks and gratefulness are due to you.

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